



MEDIA ALERT

For Immediate Release

Top US cycling team to appear at Lombardi Sports Saturn Cycling Team members to explain race tactics and pack politics

What: Excellent opportunity to catch some of the USA's top cyclists in a relaxed atmosphere outside of competition.

Four key members of the Saturn Cycling Team, which has dominated the US racing scene this year, will take part in an intimate media session to discuss racing strategy and their preparation for the 2003 T-Mobile International. The riders will focus on providing a primer in bicycle racing tactics and protocol to members of the non-cycling media that may be covering the T-Mobile International.

Discussion points include:

- When and how breakaways are formed
- Why breakaways might be successful or unsuccessful
- What kinds of deals are made between riders on opposing teams
- Key strategic points during the T-Mobile International

The session is presented by Lombardi Sports, which has been a part of the San Francisco sports landscape for over 50 years, and Louis Garneau, which provides cycling apparel and helmets to the Saturn team and cycling apparel for several teams sponsored by Lombardi Sports.

Who: Riders appearing will include Chris Horner - currently leading the US National Racing Calendar standings, Mark McCormack - the current US National Champion, Trent Klasna - who placed 3rd in the inaugural San Francisco Grand Prix in 2001, and San Jose's Eric Wohlberg, a two-time Canadian Olympian.

When: Thursday, September 11, 3-4pm

Where: The bike department on the second floor of Lombardi Sports, 1600 Jackson St. at Polk St. in San Francisco. Parking is available in Lombardi Sports' garage below the store.

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The Saturn Cycling Team is the current leader of the Pro Cycling Tour in the USA. With a 12 year history of success, and star riders like Chris Horner and 2002 San Francisco Grand Prix winner Charles Dionne, the Saturn Cycling Men's and Women's teams will be the ones to watch at the 2003 T-Mobile International on Sunday, September 14. www.saturncycling.com

Lombardi Sports is the San Francisco Bay Area's premier sporting goods retailer, located at the intersection of Polk and Jackson Streets in San Francisco. www.lombardisports.com

Louis Garneau is known as a leader in the cycling and triathlon industries. Commitment to innovation and Louis' previous career as a cyclist have been key factors to the success of the Louis Garneau company, which celebrates its 20th anniversary this year. www.louisgarneau.com

